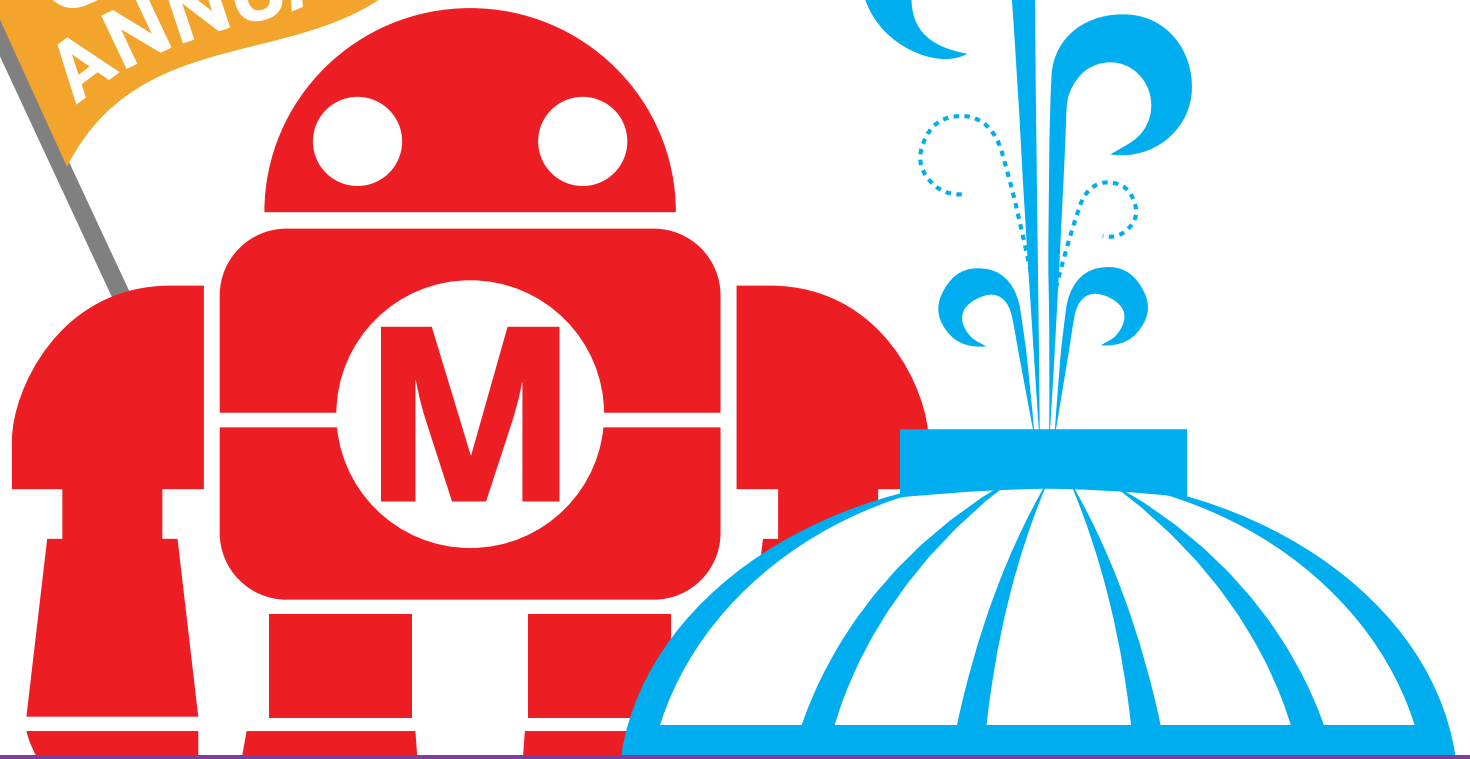


# Maker Faire® Orlando

November 9 & 10, 2019

8<sup>TH</sup>  
ANNUAL



## SPONSORSHIP OPPORTUNITIES

**Hundreds**  
of exhibits



**14,000+**  
participants



**>65,000ft<sup>2</sup>**  
of air-conditioned  
exhibit space





# Maker Faire® Orlando

## Why Sponsor Maker Faire Orlando?

Maker Faire Orlando offers **THE** time and place in Central Florida when hundreds of talented designers, engineers, artists and innovators show off all that they make & create.

- ★ Maker Faire **draws a unique audience** that appeals to the interest of high-tech, software, engineering and architecture companies, arts and graphics organizations, universities and start-up companies.
- ★ Share your message and reach a highly educated and motivated audience with an estimated **14,000 participants in one weekend**.
- ★ **Position your company / organization as a leader** and supporter of community arts & education.

BROUGHT TO YOU BY



THE MAKER EFFECT  
FOUNDATION

**Make:**  
makezine.com



# SPONSORSHIP BENEFITS



	Premium Sponsor Goldsmith	Premium Sponsor Silversmith	Premium Sponsor Coppersmith	Blacksmith	Digital Sponsor
	\$25,000	\$15,000	\$8,000	\$4,000	\$1,000
<b>Sponsor booth</b> to promote your organization	30' x 30'	20'x 20'	20' x 10'	10' x 10'	
<b>Exclusive name and logo recognition in media announcements and paid advertising</b>	X				
<b>Development and planning of hands-on activities for sponsor booth presence</b>	X	X			
<b>Naming rights for specific events and program areas (i.e. Nerdy Derby, Power Racing, Combat Robotics, etc.)</b>	X	X	X		
<b>Featured blog post on Maker Faire Orlando website</b>	X	X	X		
<b>Logo recognition on print promotions and day-of signage</b>	X	X	X		
<b>Logo recognition on email blasts to the MFO subscriber list and correspondence to maker and attendees</b>	X	X	X	X	
<b>Logo recognition on the Maker Faire Orlando website and social media</b>	X	X	X	X	website only
<b>Experiential marketing opportunities, including exposure through hands on activities and demonstrations</b>	X	X	X	X	
<b>Maker Faire Orlando Staff Passes (2-Day)</b>	30	20	15	10	
<b>Maker Faire Orlando Guest Passes (2-Day)</b>	50	40	25	10	10
<b>Volunteer Opportunities for employees</b>	X	X	X	X	X

**Choose the Best Option for You - Custom Packages Available**  
**Please contact us at: [Sponsors@MakerFaireOrlando.com](mailto:Sponsors@MakerFaireOrlando.com)**